

A Guinness World Record attempt

The Largest Sailing Event in the World

Sunday 21st September 2014



Bart's Bash Event Maker's Event Guide

Your Local Race on an International Scale

Hello! Welcome to this tidy little document that we have lovingly nurtured, crafted and then given the rather unimaginative title:

Event Maker's 'Event Guide'

We are trying to keep things simple and so this guide is written to help you make Sunday 21st September, 2014 work for you and your club.

We are progressing the World's largest sailing event EVER and have been working closely with Guinness World Records to ensure that the sheer scale of this sporting event will be recognised and ratified.

The requirements for qualification to be part of the Guinness World Record are contained later in this document.

There are a few things we would like to highlight:

This is a fun fundraising event to promote sailing. It should be your sailing club's event with all the safety cover and everything else that you normally use. The decision to sail, the safety cover required, the insurance and liability and all responsibility lies with the individual clubs and participants. We have produced a Bart's Bash Notice of Race and Sailing Instructions to support you, however you/your club are fully responsible for all race activity and organisation at your venue

We hope this event will inspire your club members to become World Record Holders! It is a participation event and you only need to focus on your club and members and potential members. If you do this then we will drive a truly inspiring result across the 500+ venues. We are aiming for the greatest number of people ever to sail in an event. We hope to be able to declare a winner who could be from your club. We will try to ensure that the process is fair but given the differing conditions and venues, we cannot control everything, so we wish everyone a fair wind on the day!

Fundraising is a key focus and there are some great prizes and for your members and the Event Makers to win. Everyone who fundraises through the website should be linked to your club so you can track your club's total amount raised.



The Roles you will need to allocate:

Race officers:

Normal role, however, also needs to ensure that the exact distance of the course is measured by GPS in a powerboat to meet Guinness World Record requirements.

Two Independent witnesses:

To meet Guinness requirements, these people Cannot be a club member or have family involved in the race. They could be used as a timekeeper or as a race officer assistant. They cannot be linked to each other in any way. They will need to sign a statement (to be provided by Bart's Bash team) to confirm they have witnessed:

- **a)** The distance of the course measured via GPS.
- **b)** The number of people starting the race.
- **c)** The number of people finishing the race.

- d) Complete the witness statement as provided – (a template will be provided to clubs before the event).
- **e)** Confirm the presence and ratio of stewards to competitors.

Stewards:

Responsible for ensuring compliance of all participants. Can be safety boat driver and crew, ideally noting any boats who retire.

Stewards will also need to provide a basic written statement describing their role and what they saw. (A template will again be provided to all Host Clubs prior to the event for this purpose.)

Each club must have one steward for every 50 participants. They must be located on the course in some form e.g. powerboat, committee boat, on the shore if inlands venue.



What we need each club to do:

- 1) Register your club on our website. Once you have registered and we are live, we will create a microsite for your club and the nominated Event Maker will be able to see how many people have entered as well as your club's top fundraisers, among other things. Registration for clubs closes on the 14th September 2014.
- 2) Encourage your entire sailing membership to enter the race. The entry process requires competitors to link themselves to a participating club, so they can only enter after you have completed step 1, above.
- **3)** There are posters you can download from the bartsbash. co.uk website. Please use them to promote your event put them on social media, spread them around your club and the world.

- **4)** Run your local race as normal. Ensure that there is the normal team of race officers, safety crew and at least two independent witnesses who are fully briefed on the Guinness World Record requirements prior to the day.
- 5) Prepare for race day. We intend for there to be the ability to download your club's entries from the Bart's Bash website several days prior to the event. This list will be a starting point, however we are encouraging clubs to accept entries on the day. Online entries will close on the evening of the 19th September 2014. Anyone wishing to sign up after this will need to do so at the club and, if they wish to, make their charitable donation on the day. We will explain how this can happen at a future date.
- **6)** 6) Collate all the results we will provide a specific spreadsheet for you to upload the results to our website within 24 hours of the event
- **7)** Send us all supporting documents and statements, including photos and videos from the event WITHIN 10 days of the race.
- **8)** Make the most of your local press to publicise your club and the event, partly with a view to attracting additional members.

St Catherine's Sailing Club, Jerse



Queen Mary Sailing Club, West London

"LARGEST SAILING RACE IN 24 HOURS (MULTIPLE VENUES)" Guinness World Record attempt

To ensure a club's compliance with Guinness and for Bart's Bash competitors to be ratified as world record holders, the following race requirements are necessary. Clubs not complying with the requirements can still take part in the event, however they will not qualify to be a part of, or count towards, the record attempt.

- 1) The race start time and finish time must take place between 00.00 on the 21st September GMT and 23.59 on the 21st September GMT.
- 2) The race will need to have a single start and finish point (start line one side of the committee boat and finish line the other side is acceptable).
- **3)** The distance of the course will need to be measured accurately using GPS. The course MUST BE AT LEAST 1KM long. This can be multiple laps of a shorter course.
- 4) Distance should be measured in MFTRES

- 5) The race must be at least 15 minutes long.
- 6) There must be at least 25 participants taking part at each location. If you don't have 25 participants, you will not be able to participate in the Guinness attempt, however we still welcome your participation in the Bart's Bash race and you will still be able to submit your results for entry into the worldwide leaderboard.
- 7) Take a full list of all boats (and people on the boats) prior to the start. You will be able to download a list of the people who have signed up to race at your club prior to the event, however this list will need to be cross checked on the day noting down no shows and recording those sailors who have turned up to enter on the day.
- 8) Video of the event. We need to ensure that the start and finish of the race is recorded by video. You do not need to record the whole race. You will need to upload the video to a website following the event.

- of the start line where the boats are massed. If possible for publicity, a group shot (or shots) on land would be fantastic with your club flag in front of the group etc.
- **10)** Note down those boats who retire from the race - they will need to be included in the Guinness results.
- 11) Note down those boats who cross the finish line complying with all the club's rules, including boat number and elapsed time. This will also be the official list which gets uploaded to the Bart's Bash website.
- **12)** The race will need stewards to be present – these can be safety boat drivers and crew or race officials and they must not exceed a 1:50 ratio. (i.e. There must be at least one steward or more for every 50 sailors on the water) Stewards will need to sign a declaration for submission to Guinness.
- 13) All race results should be uploaded to the Bart's Bash team in the format specified (to be announced) within 24

- **9)** Take photos of the event, preferably hours of the event. Any subsequent amendments to the uploaded results should be detailed in writing to results@bartsbash.co.uk within 7 days.
 - **14)** Upload all the results to the Bart's Bash website in exactly the format required. Further information will be provided about this.
 - **15)** All clubs wishing to enter the Guinness world record attempt MUST have 2 independent witnesses. We will provide statements for them to sign. These signed statements will be required following the event.
 - **16)** Independent witnesses cannot be members of the club and cannot be linked to the race in any way. i.e. family taking part in the race.
 - 17) Witness / steward statements, video footage and photos must be sent to the Bart's Bash team as soon as possible after the event, not to exceed 10 days from the event date.



Additional information:

You may use the Bart's Bash logo on your website and in club promotion for the positive promotion of the event, however any commercial use for merchandising must be approved individually by the Andrew Simpson Sailing Foundation.



Closer to the date, pre prepared statement sheets will be provided for Race Officers. Stewards and independent witnesses, along with details of who needs to complete what. No need to thank us... We hope it makes things easier for you. As always, we wish to finish with a thank you to you for your support and commitment. We intend to make this an event that supports your club and your plans for development first and foremost, and if this happens around the world then it will do wonders for the sport we love so much. This is an opportunity to achieve something that will be looked upon in the future as revolutionary. You are one of the people who will be able to say that 'I made that happen', and we are forever grateful for your support and for supporting the charitable aims of the Foundation which you can read more about on our website. #sailonbart





Bart's Bash | The Largest Sailing Event in the World



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